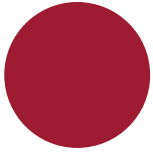


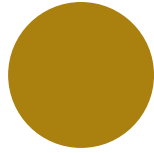
Colors

Official Colors



Crimson

PMS 201
CMYK 0/100/63/29
RGB 158/27/52
#9e1b34



Gold

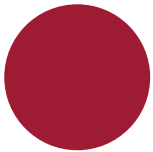
PMS 1255
CMYK 0/27/100/34
RGB 170/128/14
#aa800e



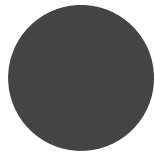
Gray

PMS 428
CMYK 5/0/0/20
RGB 206/211/214
#ced3d6

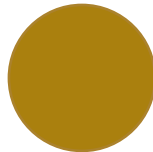
Web Text Colors



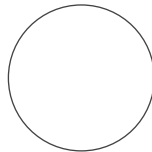
Crimson
#9e1b34



Medium Gray
#444444



Gold
#aa800e



White
#ffffff

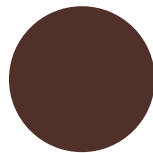
Web Accent Colors



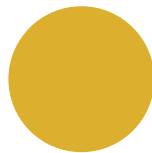
Teal
#2b9d8a



Blue
#044f6b

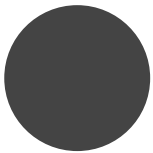


Brown
#4f312a

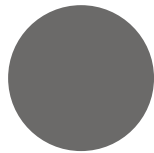


Yellow
#deaf2e

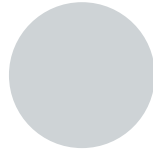
Web Gray Colors



Dark Gray
#444444



Medium Gray
#6b6a69



BYUH Gray
#ced3d6



Light Gray
#f1f3f3

Gradients

#aa800e

#fdf6ef

#51000f

#9e1b34

Variation Colors

For University Communications team's use only. Used navigational features, headers and footers.



#51000f



#6c1223



#84182d



#9e1b34



#aa800e



#deaf2e



#f938b8



#fdf6e3

Typography

Official Typeface

Requiem

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Meta

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Secondary Typeface

Alternatives to Requiem and Meta when not available.

Berkeley Old Style

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Aller

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Web Typeface

Verdana

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

EB Garmond

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Arvo

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890